

REP: TEL# 703 528 7800  
ORDER WORKSHEET

<# 703 528 7880  
 FROM REP OCT2/12 14.15  
 \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN

OFF. # 6556 SALESMAN #  
KATIE KEULEMAN  
WA- JOE KNAUER

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.	LOCAL	REGIONAL
(FCE)		

(UCF)

DATE OCT2/12 14.15

TO LENA  
FR JULIE  
OK'D M3-4  
TTLs RTS  
PLS CFM, THX 10/2

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

AGENCY ADVERTISER CODE =		AGENCY EST# = 1905						
AGENCY PRODUCT CODE =								
30	S 900P-1000P	30	\$9,250.00	10/2	10/2	0	TUE	0
PROGRAM : DANCING RESULTS								

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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42	A		800P-1000P	30		\$9,250.00	10/2	10/2	1		TUE	1
PROGRAM : DANCING												
ORD COM1: DANCING												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-30 FOR 1 SPOT/WK												

31	S		900P-1000P	30		\$7,400.00	10/3	10/3	0		WED	0
PROGRAM : MODERN FAMILY/HAPPYENDINGS												

43	A		800P-900P	30		\$4,000.00	10/4	10/4	1		THU	1
PROGRAM : LAST RESORT												
ORD COM1: WE CAN OFFER:												
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-31 FOR 1 SPOT/WK												

44	A		300P-700P	30		\$2,750.00	10/6	10/6	1		SAT	1
PROGRAM : FBALL												
ORD COM1: WE CAN OFFER:												
PART OF A MAKEGOOD MADE UP OF LINES 43-45												

45	A		300P-400P	30		\$650.00	10/5	10/5	1		FRI	1
PROGRAM : STEVE HARVEY												
ORD COM1: WE CAN OFFER:												
PART OF A MAKEGOOD MADE UP OF LINES 43-45												

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#30	MISSED:TUE/900P-1000P	OCT2	30S	\$9,250.00	(OCT2/12)
			OFFER:TUE/800P-1000P	OCT2	30S	\$9,250.00	PLS ADVISE.
			CMT:DANCING				

M4	OK'D	BUY#31	MISSED:WED/900P-1000P	OCT3	30S	\$7,400.00	(OCT2/12)
			OFFER:THU/800P-900P	OCT4	30S	\$4,000.00	PLS ADVISE.
			& SAT/300P-700P	OCT6	30S	\$2,750.00	
			& FRI/300P-400P	OCT5	30S	\$650.00	
			CMT:WE CAN OFFER:				

OCT/12    101915.00    CONTRACT TOTAL    101915.00

MARKET TOTALS \$272,355    WFTV 37%    WKMG 28%    WESH 15%    WOFL 17%    WKCF 1%    WRBW 2%    CABL 0%

WOPX 0%    WRDQ 0%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE